

Reducing Municipal Solid Waste & Increasing Recycling in Your Community

Why should my community reduce its municipal solid waste (MSW)?



Most of the material we throw away still has value and can be reduced, reused or recycled. Towns that have provided education, convenience and incentives for residents to recycle have all saved money.

Economic and Environmental Benefits

- The solid waste budget can be reduced and free up money for other town services
- Recycling typically costs less than MSW disposal and can even earn revenue for the town
- Waste reduction conserves valuable landfill space and lessens the need to site new landfills
- Diverting material from landfills reduces the costs and pollution associated with hauling, incinerating and landfilling waste



RCAP Solutions is a non-profit agency dedicated to assisting small, rural communities with their solid waste, water, and wastewater issues. We are supported through grants, so we can lend assistance to communities at **no cost**. Through the support of United States Department of Agriculture Rural Development, we are offering to meet with rural communities who would like to receive free education, training and technical assistance with regards to municipal solid waste management and recycling programs.

How can my town increase recycling?

It is difficult to encourage people to reduce, reuse and recycle their waste when they feel that they are entitled to produce as much as they please, and especially if it is much easier to just throw it all away. It is important that people understand the money and resources wasted when they don't recycle, but it is even more important for the town to offer incentives for people to recycle, and also to make it a convenient and easy thing to do.

Recycling needs to be easy, painless and second nature

- Do people know what to recycle?
- Do people where to recycle?
- Do residents feel like they benefit from recycling?
- Is recycling inconvenient?



RCAP Solutions can help at no cost to you! Our services include, but are not limited to:

- Preparing a report that explains the economic implications of various recycling programs
- Providing education, training, and technical assistance to local officials and committees
- Conducting educational presentations for a variety of audiences
- Designing and creating materials to assist with educational campaigns
- Issuing State certified Continuing Education Units (CEU's) to transfer station operators who attend our local workshops



For more information, contact RCAP Solutions at 800.488.1969.